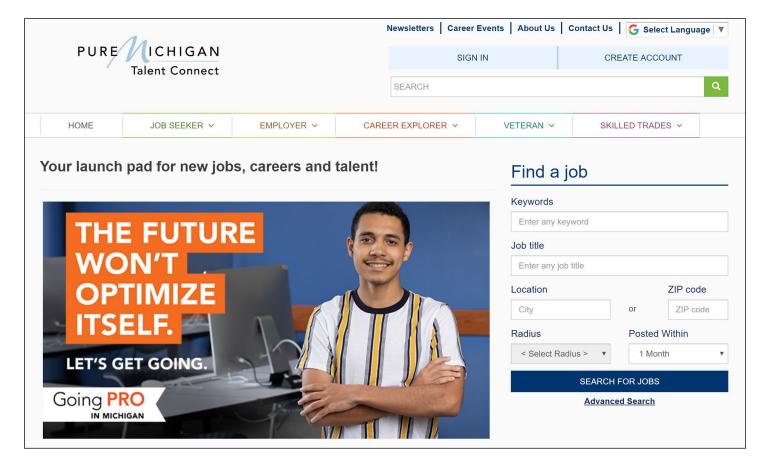


Getting Started

Pure Michigan Talent Connect is your launch pad for new jobs, careers and talent. It is a tool connecting Michigan's job seekers and employers and serves as a central hub linking all public and private stakeholders who support Michigan's workforce. Pure Michigan Talent Connect serves as the state's labor exchange system.

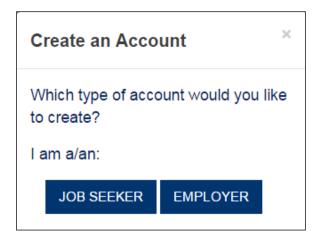
For more information on Pure Michigan Talent Connect, call the Customer Contact Center Monday – Friday 8 a.m. – 12 p.m. and 1 p.m. – 5 p.m. EST at 888-522-0103.



Create an Account

Click "Create an Account" from the upper right corner of the Home page. Select "Employer" as the type of account you would like to create.

Last Revised: 10/2019 Page **1** of **24**



Employers Before You Get Started

Required documentation you will need to create an account:

- Federal Employer Identification Number (FEIN)
- Contact Information
- Organization Description
- Number of Employees
- Valid Email Address (should include company domain)

Privacy/Terms of Use

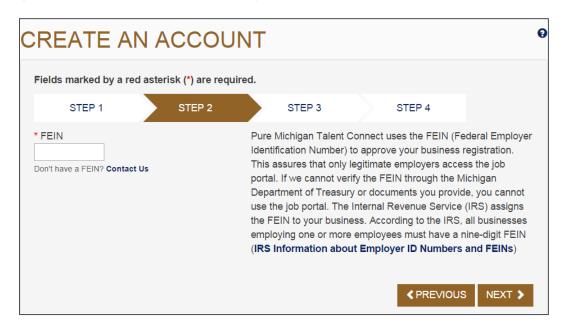
Read the Privacy and Terms of Use Statement for Employers. At the end, select the checkbox for Privacy and Terms of Use Statement to authorize your consent and click "Next."



Federal Employer Identification Number (FEIN)

Enter your 9-digit FEIN. This number will be used to verify that your organization meets the criteria for using the system as indicated in the Terms of Use. Click "Next."

Last revised: 1/2020 Page **2** of **24**



Michigan Department of Labor and Economic Opportunity staff will match your FEIN information with Michigan Unemployment Insurance Agency records for validation.

If your FEIN cannot be verified, you will be requested to provide proof of your company's FEIN. Acceptable forms of documentation as proof of your company's FEIN are:

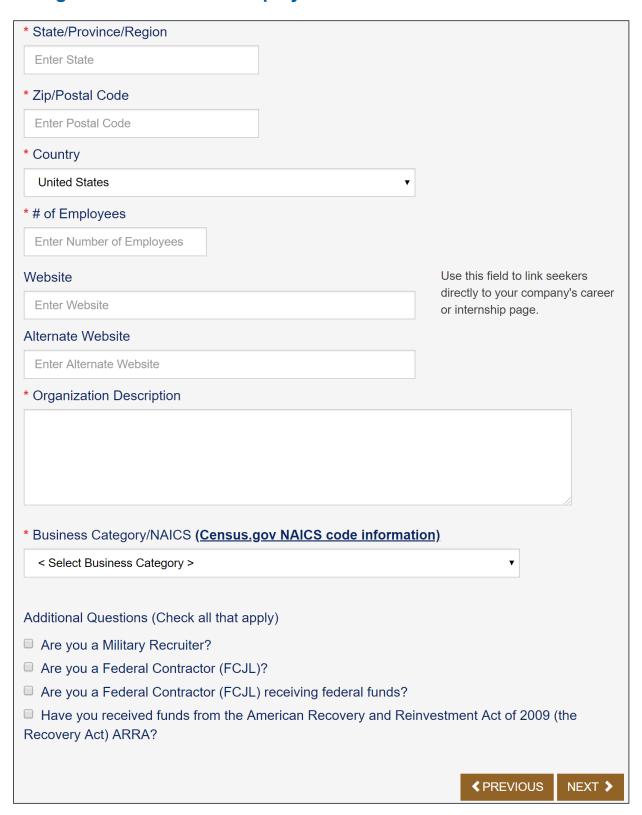
- SS-4 IRS Confirmation Letter (excluding all application documents). If you need a replacement copy
 of your FEIN, contact the IRS at 1-800-829-4933.
- Articles of Organization for the State of Michigan and SS-4
- DBA papers and SS-4
- Correspondence from the IRS or the Department of Treasury
- Sales Tax License
- Tax Withholding W2 Verification (omit/remove financial and sensitive information)

Employer Profile

Enter your organization's demographic information such as your company's name, address, number of employees, website, and a description of the organization. Select your business category from the dropdown menu. Select all that apply regarding military or federal information and click "Next."



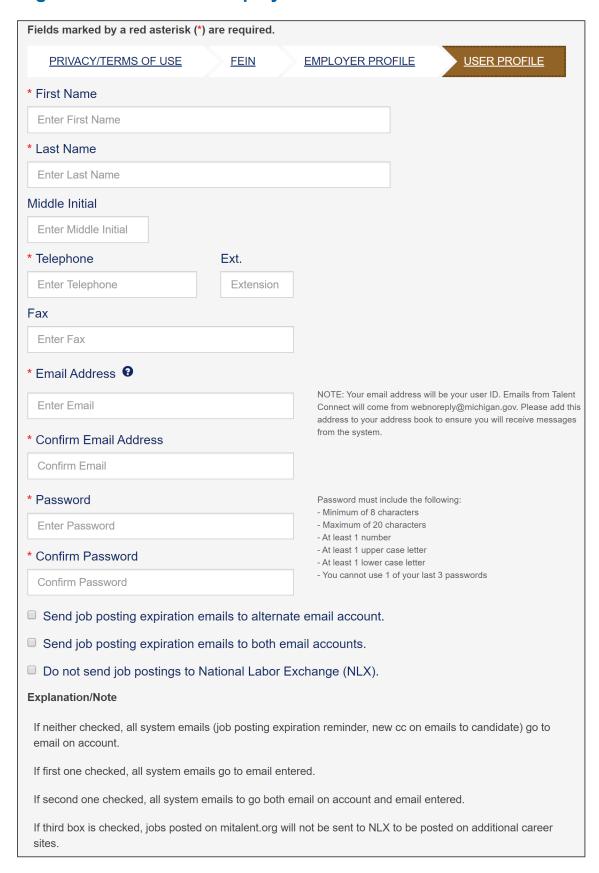
Last revised: 1/2020 Page 3 of 24



User Profile

Enter your full name, phone number, email address, which will become your User ID, and a password. Passwords must be 8 characters long, with one upper case letter, one lower case letter, and one number.

Last revised: 1/2020 Page **4** of **24**



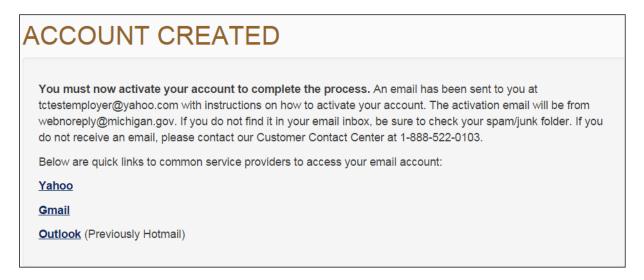
Choose Your Security Questions

Select three different security questions and answer appropriately. If you lock your account, one of these questions will be asked and must be answered correctly before your password can be reset. Enter the characters in the CAPTCHA security block exactly as you see them and then click "Submit."

Last revised: 1/2020 Page **5** of **24**

Account Created

A message will appear to indicate the account has been created. This message will also include links to Yahoo, Google, and Outlook to finish the activation process by checking your inbox for the activation email.



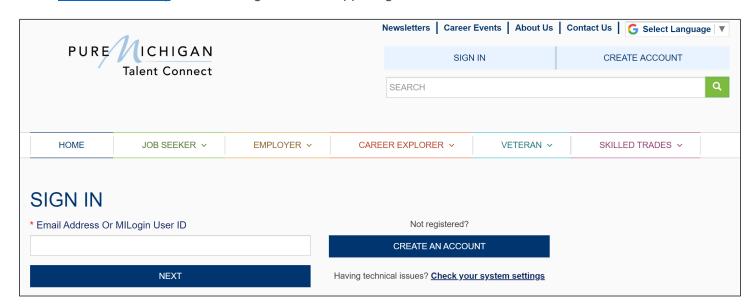
Activate Your Account

The activation email from webnoreply@michigan.gov will be sent to the email address on the account. Click the URL in the email to activate account. If you have not received the activation email, be sure to check your spam or junk email folder.

Once activated, you can update your account information. You will not be able to post jobs or search for candidates until your account is validated. This process may take up to 2 business days.

Sign In

Go to www.mitalent.org and click "Sign In" in the upper right corner.



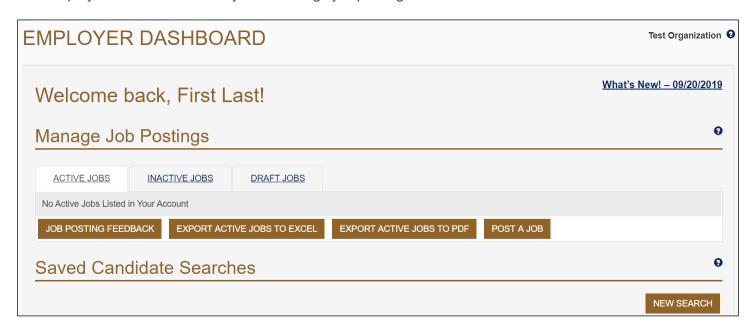
Enter your email address and click "Next." Then, enter your password and click the "Sign In."

Once your account is created, staff will validate your account. After your account is validated, you will be able to post jobs and search for candidates.

Last revised: 1/2020 Page **6** of **24**

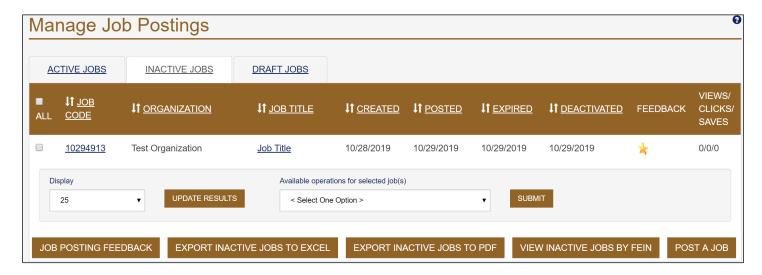
Employer Dashboard

The Employer Dashboard allows you to manage job postings and candidate searches.



Manage Job Postings

Employers can post, re-post, copy, edit, and save drafts of job postings. To view a job's details, click on the Job Code Number. Click on the Job Title in order to edit the job posting. To begin a new posting, click on "Post a Job."

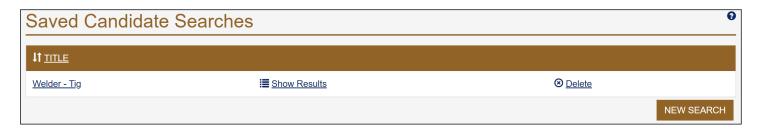


Saved Candidate Searches

If you have job postings you fill routinely, you can save your search criteria and run it whenever you need to. To re-run a saved search, click on "Show Results." To review saved search criteria, click on the job title, which is a hyperlink. To begin a new search, click the "New Search" button.

This list is comprised of candidate searches that have been saved. The saved searches can be run at any time and will return an updated list of results each time.

Last revised: 1/2020 Page **7** of **24**



Show Results of Saved Candidate Search

Click "Show Results" to see all results based on the candidate search criteria you provided for each saved search. This will re-run the search based on your previously provided criteria.

Delete Save Candidate Search

To delete a saved search, click "Delete" in the appropriate row.

New Search of Candidates

To run a new search, click the "New Search" button located at the bottom of this section.

Post a Job

Click "Post a Job" to create a job posting.

Manage Job Postings				
ACTIVE JOBS	INACTIVE JOBS	DRAFT JOBS		
No Active Jobs Listed		<u>BITAL I GOBO</u>		
JOB POSTING FEEDBACK EXPORT ACTI		IVE JOBS TO EXCEL	EXPORT ACTIVE JOBS TO PDF	POST A JOB

Post a Job - Step 1

Emplover

Please choose the employer name from the dropdown menu. After typing two letters you will see a dropdown menu appear; you can continue to type the employer's full name until you identify the correct employer. Please do not alter the field - it is not displayed in the job posting.

Organization Name

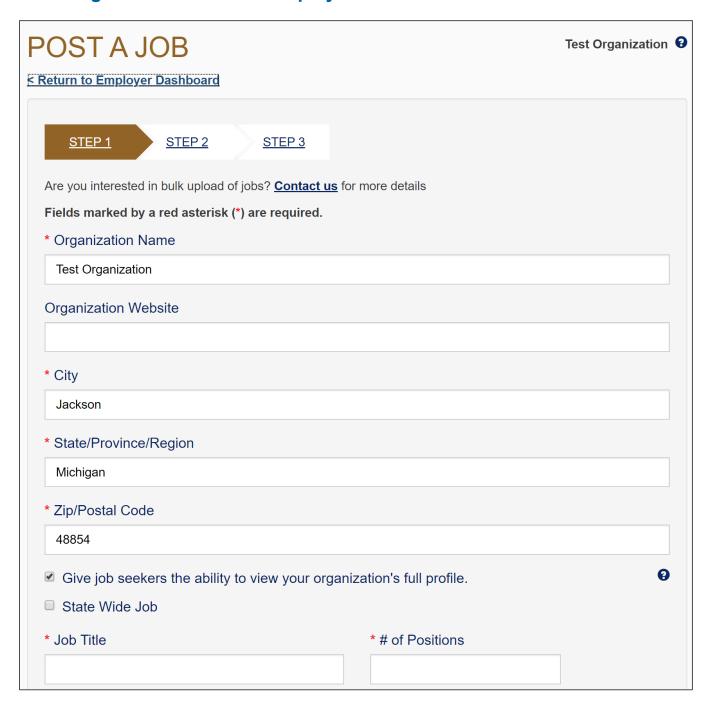
The Organization Name is displayed in the Job Posting and should be typed in. This can be used if a parent company has different location names. For example, if the job is for the east side store, the Organization Name can be listed as "Meijer – East Side." The Employer is still Meijer, but the job seeker will know which location has the posting.

Select the checkbox for "Give job seekers the ability to view your organization's full profile" to connect the job posting to Employer Profile.

Required Fields

Enter the city and the zip code where the job is located. Enter the job title and the number of positions you have open. Type or cut and paste the final draft of the job description into the Job Description field. Select the Minimum Education Level Required and Job Level from the dropdown.

Last revised: 1/2020 Page 8 of 24



Job Description

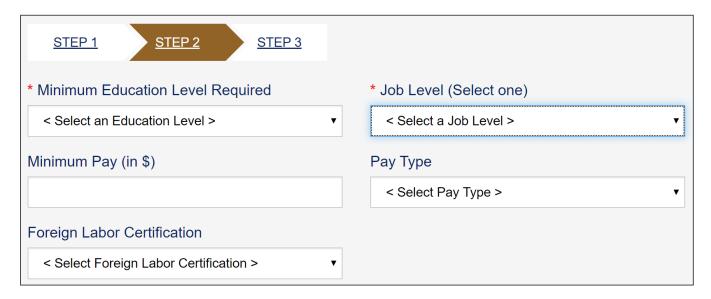
To save time, cut and paste the final draft of the job description and then use the text editor to finalize formatting. There is an option to spell check the job posting as well as save it as a draft.

Last revised: 1/2020 Page **9** of **24**



Post a Job – Step 2

Select Minimum Education Level Required and Job Level. Select Foreign Labor Certification, if applicable.



To select a candidate that matches specific O*NET occupations, choose either Standard Occupations or Military Occupations. You can search Standard Occupations and Military Occupations by clicking hyperlinks for O*NET Codes or Military Crosswalk, respectively.

Enter O*NET code or keyword text in the search box (a results list will be available for you to pick from after typing two numbers or letters). Select an occupation from results list. Repeat steps 1 & 2 to select multiple occupations (selection limit is 5 occupations). To delete an occupation, click on the "X" next to the occupation to remove it. To see the full list of O*NET online occupations, use the links next to the search box or visit https://www.onetonline.org/.

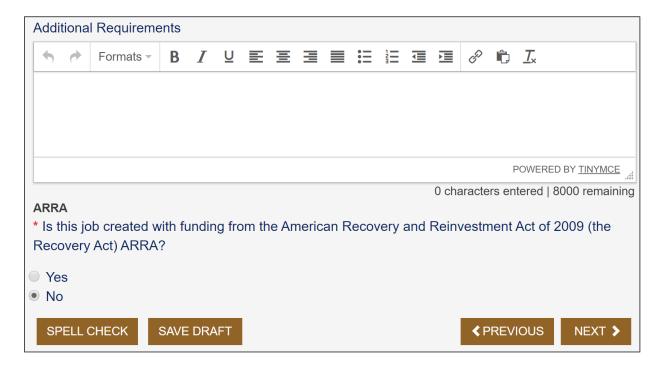


Last revised: 1/2020 Page **10** of **24**

Check only job characteristics that apply. Selecting job characteristics will help job seekers readily identify positions that have certain characteristics that are important to them.



Add any additional requirements for the position. It is recommended to spell check and then click "Next" to continue.



Post a Job - Step 3

Enter any additional instructions for the job seeker on how to apply for this position. This may include having the candidate submit a cover letter or a writing sample.

How to Apply

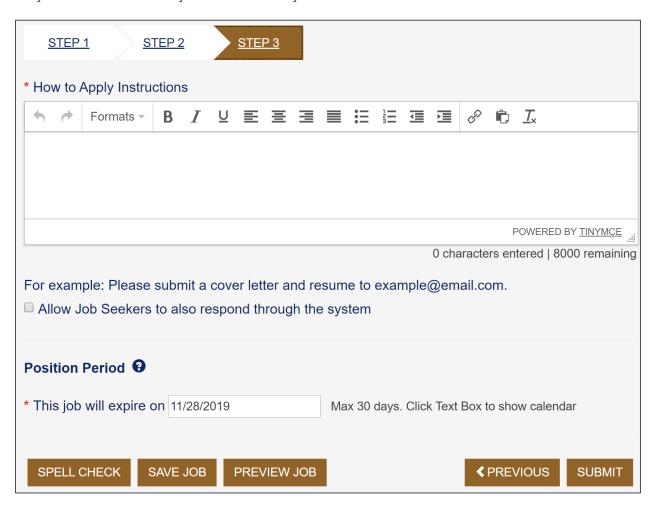
Enter any specific application instructions and indicate all requirements for application in the "How to Apply" section, including the method for applying (via email, phone, fax, web site, etc.) and any necessary documents.

Information provided under How to Apply Instructions will not be visible to job seekers until they click "How to Apply" on the posting. These actions are being tracked by the system so you can view how many job seekers viewed this information. This is considered a "click" on the tracking tool.

Select checkbox to Allow job seekers to also respond through the system to give potential candidates the option of submitting resumes via an email sent from Pure Michigan Talent Connect. Only job seekers who have active accounts and are logged into the system will have access to this functionality. If you elect to allow

Last revised: 1/2020 Page **11** of **24**

job seekers to respond to your job posting via PMTC, emails will be sent from webnoreply@michigan.gov with the PMTC job code number and job title in the subject line.

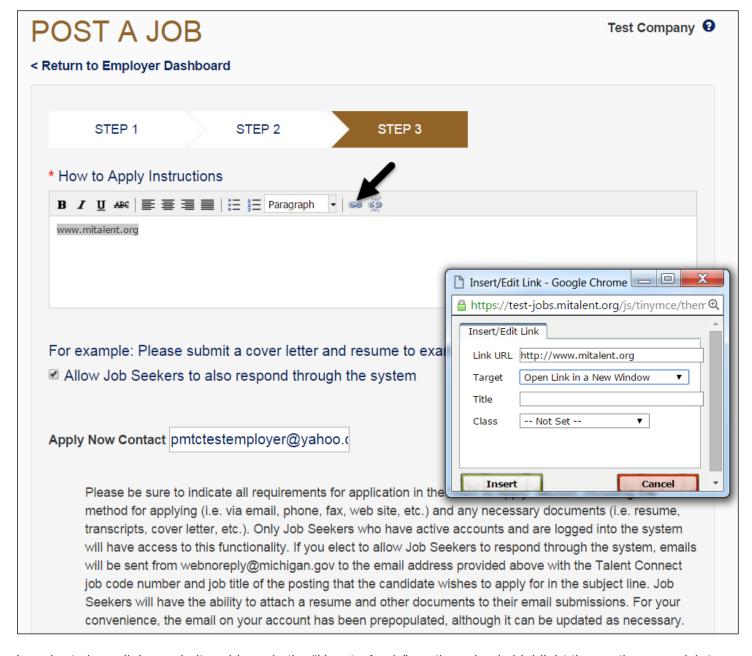


Posting Period

Use the calendar to select the date the job posting will expire. Job postings can be posted for a minimum of 2 days and a maximum of 30 days. Job postings will display on the dashboard and will be placed into the 24-hour job hold for Veterans' preference. After 24 hours, the job posting will be released for public view.

The default expiration date is 30 days from today's date. This is the maximum length of time a posting can be displayed. You will be notified via email prior to the expiration date and will have the opportunity to repost to an extended date.

Last revised: 1/2020 Page **12** of **24**



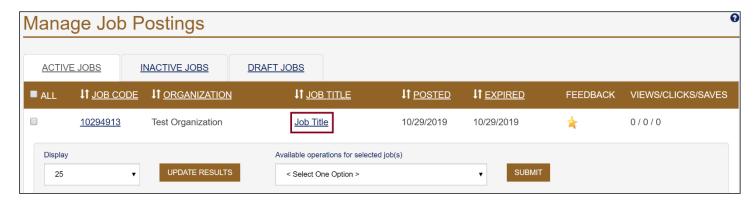
In order to hyperlink a website address in the "How to Apply" section, simply highlight the section you wish to hyperlink and click the hyperlink button, indicated above with the black arrow. You will then see a pop-up window – in the first line, type the complete website address (example: http://www.mitalent.org) and select "open link in a new window" from the second dropdown list entitled "Target." Click "Insert." Job seekers will be able to click on the link directly from the "How to Apply" section of the job posting.

Always double-check your job posting for clarity, accuracy and use the spell-check feature to avoid misspellings. Failure to do so can reduce your job's visibility to job seekers. Click "Submit."

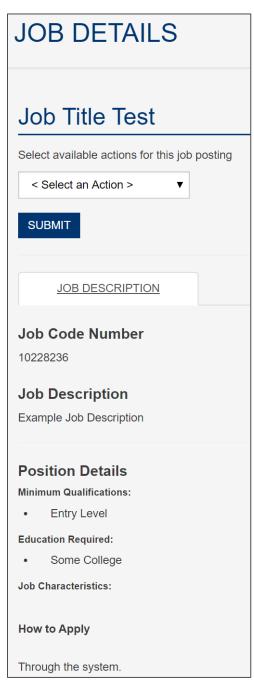
Job Details

The job title is a hyperlink to the Dashboard in order to access the Job Details.

Last revised: 1/2020 Page **13** of **24**



This page contains information about a job posting such as the Job Code Number, Job Description, Position Details, and How to Apply. You can also choose to repost a position, copy a posting, edit a job posting, reset the views, or deactivate a posting on this page using the dropdown box <Select an Action>.



Last revised: 1/2020 Page **14** of **24**

Copy Position Instructions

Copying a position will create a new job code number, auto-populate the fields for a new job posting, and allow you to edit before posting. Use this function if you need to create several similar, but separate, positions. An example would be having the same position open in multiple locations.

- 1. Select Copy Position from the dropdown menu <Select an Action> at the top of the screen.
- 2. Click "Submit" and make the desired changes. This will create a new job code number and will go into the 24-hour job hold for Veterans' preference.
- 3. Click "Save."

Deactivate Instructions

- 1. Select Deactivate from the dropdown menu <Select an Action> at the top of the screen.
- 2. Click "Submit." Deactivation triggers a request for feedback on your job posting.
- 3. Enter the number of positions filled and the number of qualified candidates for this job.
- 4. Click "Save."

Edit Job Postings Instructions

- 1. Select Edit Job Posting from the dropdown menu <Select an Action> at the top of the screen.
- 2. Click "Submit."
- 3. Make desired changes.
- 4. Click "Save."

Repost Position Instructions

Reposting a position will retain the job code number. Use this function if you need to extend the expiration date or reactivate an expired position.

- 1. Select Repost from the dropdown menu <Select an Action> at the top of the screen.
- 2. Click "Submit."
- 3. Enter a new expiration date.
- 4. Click Save.

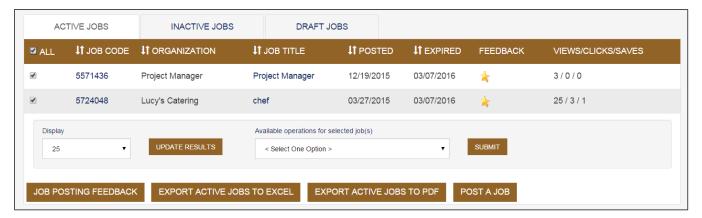
Reset Views Instructions

Clicking on "Reset Views" will only reset the number of views – it will not affect "clicks" (the number of times job seekers have clicked on the "How to Apply" button) or "Saves" (the number of times the job posting has been saved to a job seeker's workspace).

- 1. Select Reset Views from the dropdown menu <Select an Action> at the top of the screen.
- 2. Click "Submit."

Change Multiple Job Postings

To print, reactivate or deactivate multiple job postings, select the check box next to the posting(s), choose the action you wish to perform from the Available operations dropdown menu and click "Submit." Once you select submit, you will be asked to provide feedback for each job posting. From the inactive tab, you can repost or print multiple job postings. Use the All checkbox to quickly select all the job postings listed on the current page.



Last revised: 1/2020 Page **15** of **24**

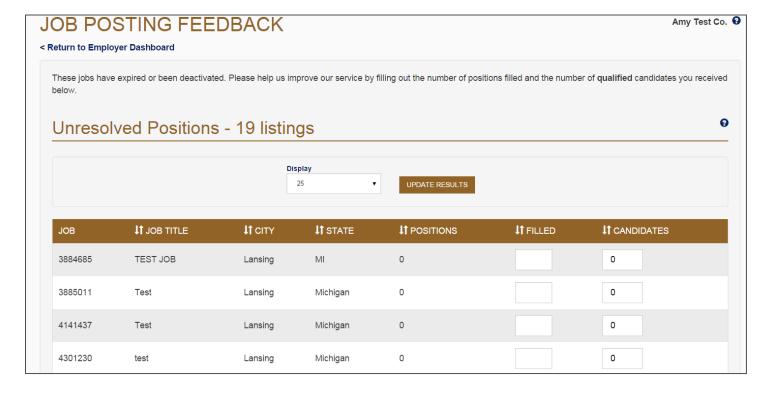
Job Posting Feedback

If you have jobs that have expired since your last login (or are unresolved), the first page to display after signing in is Job Posting Feedback. This page was designed to gather feedback to help improve service for this website. If you have withdrawn or decided not to fill a position, enter "0" in the Filled field.

Instructions to Job Posting Feedback

- 1. Enter the number of positions that were filled.
- 2. In the second text box, the Candidates box should reflect the qualified candidates chosen from the original search result.
- 3. Click "Save."
- 4. Repeat as necessary.
- 5. Or, to go directly to your dashboard, click "Return to Employer Dashboard."

The Job Posting Feedback page can be accessed anytime from the Employer Dashboard.



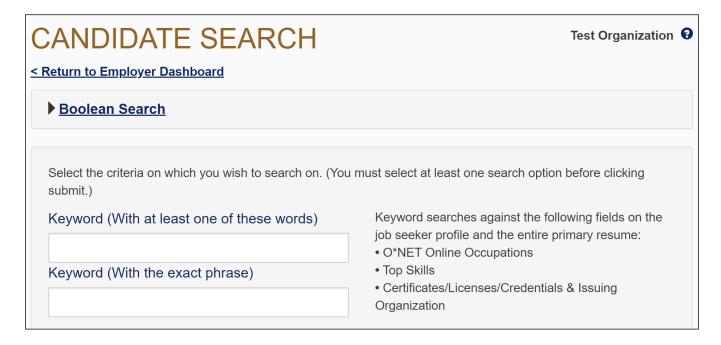
Searching for Candidates

The process to search for a candidate can begin from the Employer submenu bar or from the Employer Dashboard. When you save a candidate search, it will display in the Saved Candidate Search section on the Employer Dashboard. Saved searches can be run as often as you like.

Candidate Search

Select the requirements needed for the job posting you are looking to fill. The criteria you specify will help narrow down your candidate pool.

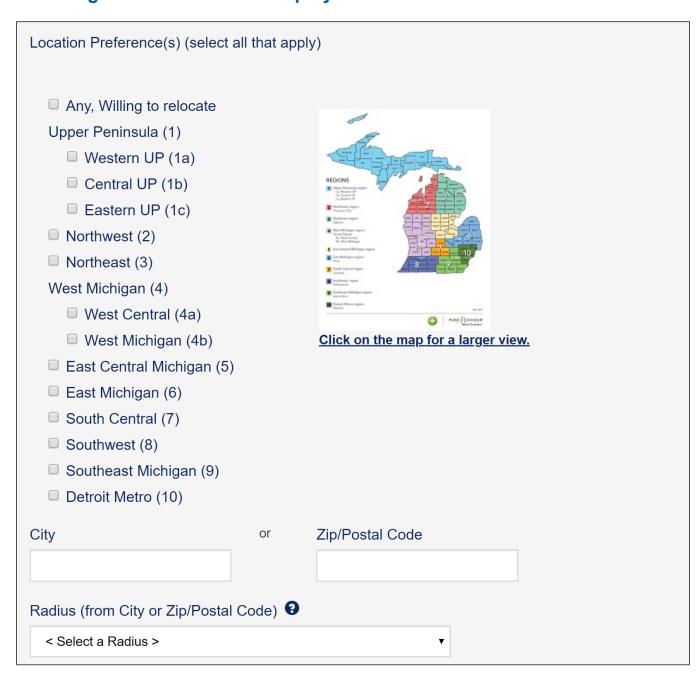
Last revised: 1/2020 Page **16** of **24**



Keyword searches may be used for O*NET Online Occupation, Top Skills and Certificates/Licenses/Credentials. The information you select corresponds to the information provided by job seekers in their profile.

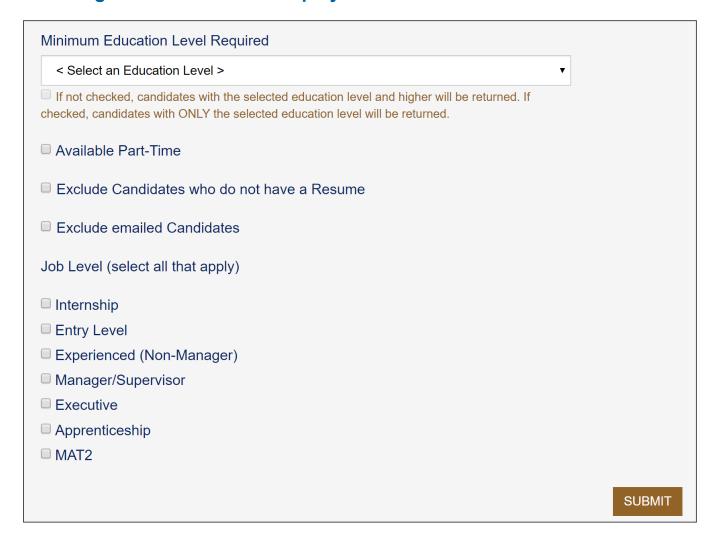
Location preference indicates where the candidates would prefer to work, while radius searches within a specified radius of the candidates' location.

Last revised: 1/2020 Page **17** of **24**



Select if there is Minimum Education Level Required, Available Part-Time and Job Level. There is also an option to exclude candidates who do not have a resume or candidates who have previously been emailed.

Last revised: 1/2020 Page **18** of **24**



Enter at least one search criteria and click "Submit." The more criteria you select, the narrower your results will be.

Candidate Search Results

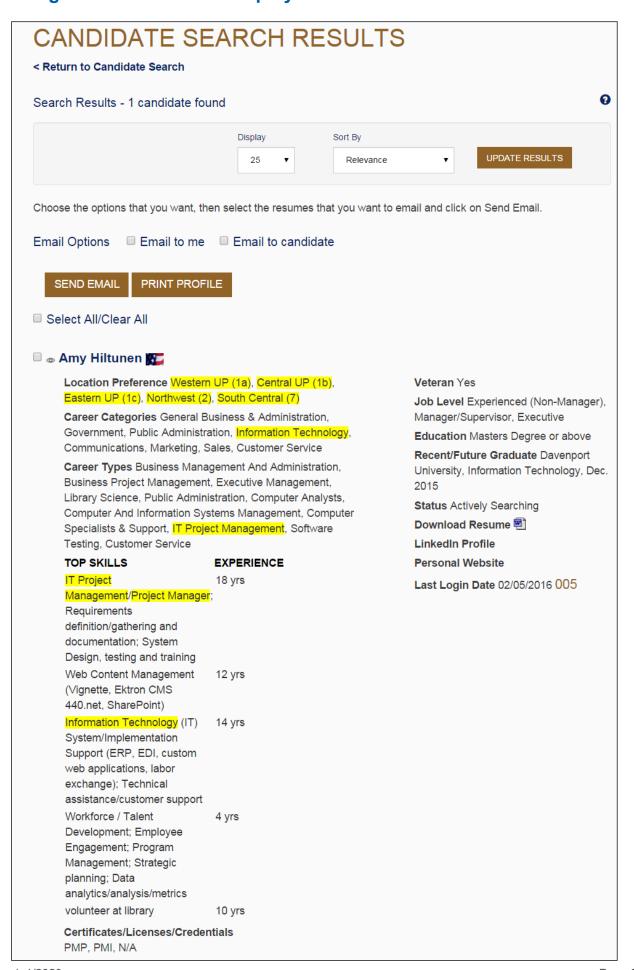
This will generate a list of candidates that meets the search criteria. The search criteria you indicated in the Keyword Search boxes will be highlighted in yellow.

A candidate's status indicates whether that person is actively seeking employment. A candidate may display one of these three statuses: Actively Searching, Open to Opportunities, or Career Explorer.

Narrow your search with the Refine Search sidebar, then click "Apply Changes." To start your search again, click "New Search." If a Veteran has chosen to allow you to see their Veteran status, a flag icon will appear next to their name.

The 'eye' icon will appear next to the candidate name if you have *previously* viewed their resume. Additionally, the red check mark next to the envelope indicates you have previously contacted the candidate via system-generated email.

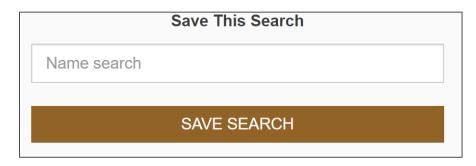
Last revised: 1/2020 Page **19** of **24**



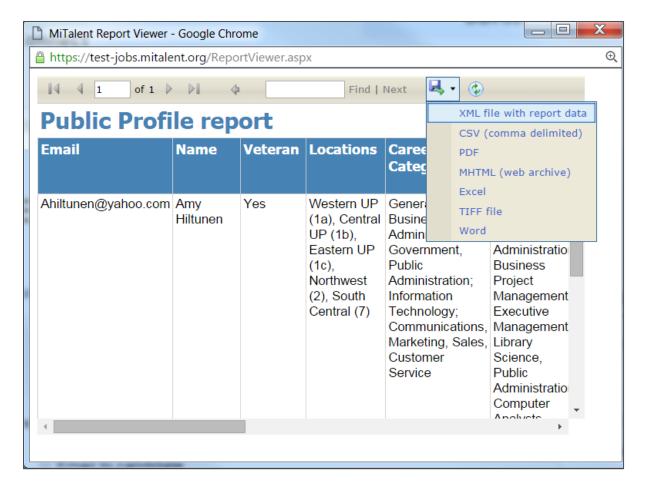
Last revised: 1/2020 Page **20** of **24**

Save a Candidate Search

Once you run a search, you can save it to your Employer Dashboard. Saved searches can be run as often as you need.



The "Print Profile" button will allow you to select desired candidate(s) and print the results in profile format. Results will open in a separate window. This report can be exported to a variety of formats including Excel, Word and PDF.

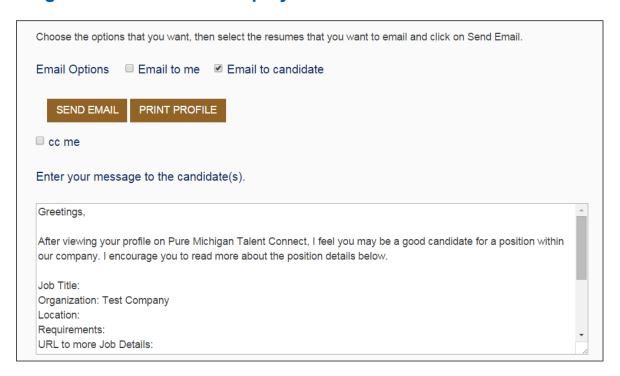


Sending Email to a Candidate

Send standard emails to multiple candidates to refine large search results and to recruit candidates by notifying them of a position opening and requesting interested job seekers apply. Since the candidates will not be able to reply directly to this email, be sure to include information on how they can contact you or learn more about the position.

While a template email is provided, emails (sent from webnoreply@michigan.gov) should be customized prior to sending. The Download Resume feature is only available if the candidate has attached their resume.

Last revised: 1/2020 Page **21** of **24**



Instructions to Send Email to a Candidate

- 1. Select the candidate or candidates to send an email message to by either clicking "Select All" (which will only select the candidates displayed on the current page) or by selecting each individual candidate by clicking the checkbox next to their name.
- 2. Click "Email" to candidate.
- 3. Click "CC Me" to receive a copy of the message sent to the candidate, along with a listing of all candidates selected.
- 4. A pop-up text box opens with a template message. To customize the message, click in the email text box and modify as desired. It is important to add the job title, location, and requirements of your job posting.
- 5. Click "Send Email."

Sending Email to Me

Select one or more candidates and choose "Email to Me." The system will send an email to your PMTC email address with the candidate's resume attached. If you select multiple candidates, you will receive a separate email for each candidate. Your search criteria will be included in the email.

Email Individual Candidate

You can also email an individual candidate directly. Once you select the envelope icon next to the desired candidate, your email application will launch. Click the envelope icon next to the candidate name to to email the candidate from your own email provider account.

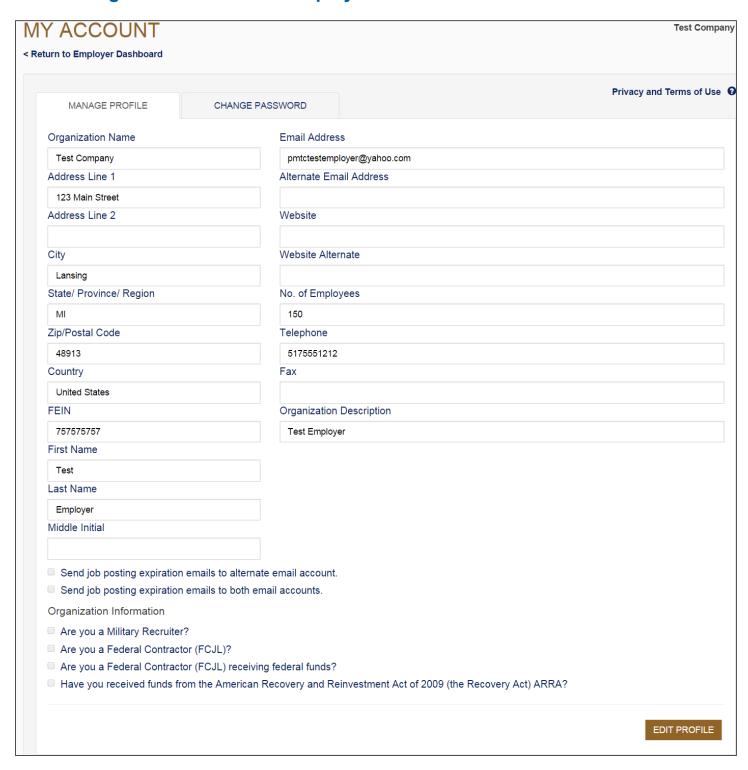
My Account

The My Account page has two tabs to help you manage your organization's profile and change your password. You can also review the Privacy and Terms of Use statement by clicking on "Privacy and Terms of Use."

Manage Profile

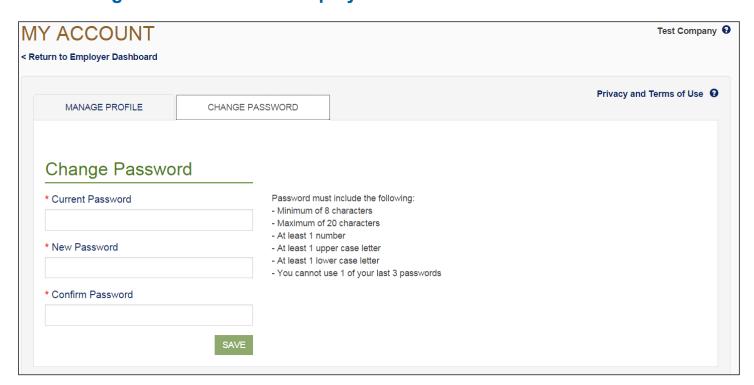
The first tab contains information about your organization and your contact information. This information can be updated anytime you wish.

Last revised: 1/2020 Page **22** of **24**



Click "Edit Profile" to unlock the fields. Update as necessary, and then click "Save."

Last revised: 1/2020 Page 23 of 24



Enter your current password. Then, enter a new password which must be at least 8 characters long with a maximum of 20. You must use at least one upper case letter, one lower case letter, and one number. Click "Save."

If you lock your account, one of the three security questions you answered when you registered your account will be asked. The questions must be answered correctly before you will be able to gain access to your account. The system will require you to reset your password every 180 days.

Last revised: 1/2020 Page **24** of **24**