WHY MICHIGAN
Upper Peninsula

Bounded on three sides by Great Lakes, the region offers an environment rich in natural beauty, local history, cultural diversity and economic wellbeing. The Marquette area is the largest population center and has become a regional hub for retail, restaurants, education and outdoor recreation.

Hey Veteran!

- The Straits of Mackinac (pronounced “mack-in-naw”) is one of the nation’s most important shipping channels, and the brave men and women at Coast Guard Sector Sault Ste. Marie work year-round to keep this strategic waterway navigable.
- Who says the Army are landlubbers! The Army Corps of Engineers maintain the famous “Soo Locks.” A destination for nearly a million visitors a year, the locks are a wonder of engineering and a living, breathing history lesson.
- Marquette was named eighth best small city in America by NerdWallet.
- The Upper Peninsula boasts three national parks, including the Porcupine Mountains Wilderness State Park where 90 miles of trails lead to waterfalls, mountain views and a breathtaking overlook of Lake of the Clouds.
- Michigan’s Upper Peninsula is home to almost 200 major named waterfalls, including the gorgeous and roaring Tahquamenon Falls.
- Mackinac Island is the truly “all natural” theme park of America. Limited to transportation of horse and buggy, bicycle or foot, surrounded by water, it will transport you back to Victorian times.
- The UP200 is one of America’s premier 12-dog, mid-distance sled dog races and draws mushers from around the United States and Canada.

Seriously?

- Watch ships navigate the 21-foot drop between lakes Superior and Huron at the Soo Locks.
- Explore eerie remains of an iron-smelting town at Fayette Historic State Park.
- Learn the stories of sailors and ships who braved the waters of Lake Superior and those who were lost to her menacing waves at the Great Lakes Shipwreck Museum. The bell of the famous Edmund Fitzgerald is displayed as a memorial to her lost crew.
- The Museum of Ojibwa Culture uncovers the vivid history of life during the 1860s when the Ojibwa, Huron and French lifestyles met in St. Ignace.

Good times

- Love the outdoors? Enjoy 1,700 miles of Great Lakes fresh water shoreline and 16,500 square miles of pristine land.
- Standing over treacherous waters, 40 lighthouses dot the U.P., including 12 open to the public.
- Nature lovers can escape to an island on Isle Royal National Park, where unspoiled forests, wilderness lakes and rugged shoreline wait to be explored.
- The Pictured Rocks National Lakeshore encompasses sandstone cliffs, beaches, sand dunes, waterfalls, lakes and forest, not to mention 40 miles of Lake Superior shoreline.
- I think I just saw a moose…and a bear…and a wolf…oh my! Michigan’s Upper Peninsula boasts thousands of acres of unspoiled forests, crystal clear lakes and streams, and endless opportunities for outdoor adventure.

Be more smart

- The Upper Peninsula is home to four universities and five community colleges.
- Lake Superior State University’s annual “Banished Words List” receives worldwide media coverage.
- Northern Michigan University is home to a U.S. Olympic Training site, currently providing residents with education and world-class training in Greco-Roman wrestling and weightlifting.

Top employers

- Cliff’s Natural Resources
- Dickinson Health Care System
- Marquette Health Care System
- Michigan General Hospital/Duke Lifepoint
- Michigan Tech University
- Northern Michigan University

Take a closer look at the Upper Peninsula:
www.livetheup.com  www.michigan.org  www.mitalent.org/veteran
Northwest Michigan

Where new ideas and natural beauty combine to create one of the best places to live, work and play in America. Northwest Michigan attracts people globally with their blend of upscale, small town vibe and abundance cultural and recreational experiences. The region is home to some of the most visited communities in Michigan such as Traverse City, Manistee, Frankfort, Suttons Bay, Charlevoix and Petoskey.

Hey Veteran!
- Traverse City is one of only 18 cities in America designated a “Coast Guard City.”
- Frankfort is home to the luckiest sailors in the world: stationed at Coast Guard Station Frankfort on beautiful Lake Michigan.
- Camp Grayling Joint Maneuver Training Center is one of the largest military training sites east of the Mississippi, with over 147,000 acres spanning three counties. They have an awesome AAFES PX, too!
- Wine country! Traverse City sits directly on the 45th parallel, halfway between the equator and the North Pole, which is the same locale as the finest wine regions in France and Italy. Sip...Yum...

Culture
- The Traverse Symphony Orchestra, often performing in the beautifully restored City Opera House, is easily on par with orchestras from large metropolitan areas.
- The Dennos Museum Center features one of the largest and most complete displays of artwork by the Intuit people of the Canadian Arctic.
- Founded by actor Michael Moore, the Traverse City Film Festival brings films and filmmakers from around the world to northern Michigan.

Top employers
- CloudAccess.net
- EJ (East Jordan Iron Works)
- Graceland Fruit
- Materne USA
- Magna Interior Trim

Good times
- Named one of USA Today’s top 10 annual festivals, the National Cherry Festival is an eight-day celebration with more than 150 events (including the Navy’s Blue Angels regularly) along the shores of Lake Michigan’s Grand Traverse Bay.
- Take in a game with the region’s semi-pro baseball team, the Traverse City Beach Bums.
- Traverse City is home to the Detroit Red Wings’ training camp.
- Tall ships—big schooners, sloops and frigates—glide along the Lake Michigan shoreline, offering excursions and floating classrooms.
- Enjoy a trip along M-119’s Tunnel of Trees, one of Michigan’s most spectacular drives through an area once largely inhabited by the Odawa, or Ottawa Indians.
- Visit one of the region’s many wineries, distilleries, or breweries for drink or a tour—a bustling pub and value-added agriculture scene that is an eclectic blend of good food, drink and northern Michigan life.

Northwestern Michigan College is home to the Great Lakes Maritime Academy and Great Lakes Water Studies Institute.
- The Interlochen Arts Academy is an prestigious fine arts boarding high school—500 students from around the world come to learn, create and perform.
- According to Bridge Magazine and MLive, five of Michigan’s top 25 school districts call Northwest Michigan home.

Take a closer look at Northwest Michigan:
www.mynorth.com  www.michigan.org  www.mitalent.org/veteran
Northeast Michigan

Northeast Michigan is known for its abundant waterways, quaint downtowns, family-friendly safe neighborhoods and natural surroundings. Alpena and the 10 surrounding counties attract people globally with their blend of upscale, small town vibe, affordable cost of living, educational opportunities and abundant cultural and recreational experiences. The city of Alpena is the region’s largest city.

Hey Veteran!

• Home to the Region 3 Veteran Community Action Team.
• Alpena Combat Readiness Training Center boasts the largest airspace east of the Mississippi.
• Alpena is home to the Clement C. Van Wagoner VA community-based outpatient clinic.
• Saginaw VA Medical Center is a short drive from the region.
• More than 25,000 veterans call Northeast Michigan home.

No way!

• Iosco County is recognized as the state’s premier birding location and is home to rare Kirtland warbler habitat.
• Alpena High School and Cheboygan High School robotics teams qualified for 2015’s FIRST Robotics World Championship.
• Camp Grayling is ranked as a premier world-class Joint Maneuver Training Center.
• Thunder Bay National Marine Sanctuary in Alpena County has over 200 shipwrecks in the only freshwater National Marine Sanctuary in the world.

Culture

• 200-mile arts and culture trail called “ARTown” along the coast of Lake Huron.
• Over 25 art galleries and more than 18 museums.
• Numerous outdoor and indoor music venues and eight regional playhouses.

Natural wonders

• Over 350 parks and campgrounds, plus 1.6 million acres of state and national forestland for hunting.
• 160,000 acres of lakes and 4,000 miles of rivers with 200 public water accesses offer endless fishing opportunities.
• Trails abound: 966 miles for hiking, biking and cross-county ski trails; 280 miles for horseback riding; 1,253 for ORV and motorcycles; 1,220 miles for snowmobiles.

Top employers

• Arauco NA (coming soon!)
• Alpena Community College
• Alpena Regional Medical Center
• HSB Inspection and Insurance Company
• Kalitta Air

Good times

• US-23 Heritage Route, a Pure Michigan by-way, is a 200-mile recreational touring route along the Lake Huron coast.
• The 22-mile River Road National Scenic Byway extends westward from Lake Huron into the Huron National Forest.
• Visit Colonial Fort Michilimackinac, an 18th-century fort and fur trading village, reconstructed based on historic maps and more than 50 years of archaeological excavations that continue today.
• Ocqueoc Falls is the largest waterfall in the lower peninsula, and you can swim the falls.
• 59 golf courses.

Be more smart

• University Center: a “communiversity” partnership of colleges, universities, and industry offering certifications and degrees through the master’s degree level.
• Three community colleges.
• Three high schools ranked in top 100 nationally.

Take a closer look at Northeast Michigan:
www.discovernortheastmichigan.org  www.michigan.org  www.mitalent.org/veteran
With scenic Lake Michigan beaches, plenty of wooded parks, lakes, rivers and trails, West Michigan offers an unparalleled variety of seasonal outdoor activities. Grand Rapids is the state’s second-largest city and the urban center of a growing region of more than one million people.

**Hey Veteran!**
- Visit the USS Silversides Submarine Museum in Muskegon!
- Grand Rapids is Beer City, USA. Let’s say that again…Beer City. Beer. City.
- Grand Haven is not only home of the Coast Guard Festival, it boasts a beautiful state park beach on breathtaking Lake Michigan.
- An old Navy guy named Gerald R. Ford has a museum in Grand Rapids. Bring the kids and walk the riverwalk!
- The West Michigan Veterans Coalition’s Veteran Community Action Team provides seamless access to veteran services.

**Holy mackerel**
- Grand Rapids was named the 13th best place to live and the second best city for raising a family.
- Travel + Leisure named Grand Haven as “One of the Best Secret Beaches on Earth.”
- Holland was ranked as one of the happiest places to live in the U.S.
- 27,678,445,667,345 places to fish.

**Good times**
- Lake Michigan beach towns offer 200 miles of freshwater beaches, plus dunes and 1,300 inland lakes.
- In addition to an impressive collection of 2,000 animals, John Ball Zoo offers the only funicular in the Midwest.
- Frederick Meijer Gardens & Sculpture Park is one of the world’s 100 most visited art museums and one of the top 30 must-see museums on the planet.
- Michigan’s Adventure amusement park offers excitement for all ages with over 60 attractions.
- Sports fans will enjoy West Michigan Whitecaps baseball and Grand Rapids Griffins hockey.
- Windmill Island Gardens provides a view into the region’s Dutch heritage with an authentic windmill and Dutch dancing.
- The Silver Lake Sand Dunes is the only place east of Utah where you can drive a motorized vehicle on sand dunes.

**Culture**
- Festivals that attract international attention—ArtPrize, Tulip Time; Grand Haven Coast Guard Festival, just to name a few.
- Music, Broadway and regional theater venues offer a variety of genres as well as a rich museum scene.
- The region has 14 state parks, providing an abundance of options for day hikes, backpacking and camping.

**Top employers**
- Amway Corporation
- Gentex Corporation
- Meijer
- Perrigo Company
- Spectrum Health

**Be more smart**
- U.S. News and World Report ranks 14 West Michigan high schools in Michigan’s top 50.
- The region is home to more than 20 colleges and universities with high ranking programs in areas ranging from engineering to cybersecurity.
- Both Baldwin and Muskegon intermediate school districts are designated as Michigan “Promise Zones,” using private funds to help students earn an associate degree or certificate.

Take a closer look at West Michigan:
- www.hellowestmichigan.com
- www.michigan.org
- www.mitalent.org/veteran
From the bustle of downtown Saginaw to the quiet agricultural communities of Gratiot County, the Great Lakes Bay Region spans across diverse communities throughout the heart of Michigan. The region’s blue collar heritage combines with world-class culture to provide a great place—to live, thrive, and simply enjoy.

Hey Veteran!
- The Military and Space Museum in Frankenmuth has a tank and F-4 jet on display, as well as military uniforms and information on Michigan war veterans.
- Saginaw Bay is world famous for its trophy walleye fishing. The dedicated sailors at Coast Guard Station Saginaw River will do their best to make sure you have a safe day on the water.
- Saginaw is home to the brave soldiers of the Michigan Army National Guard 125th Infantry Regiment, with a long history of stellar service from France to Afghanistan.
- Move over, Wisconsin! Pinconning, MI, was chosen as the “Cheese Capital of the World.” That’s okay, Milwaukee, at least you have your beer—oh, wait… “Beer City, USA” is also in Michigan!

You’re joking?
- The region is home to over 69,000 acres of state game and wildlife areas to hunt deer, turkey, waterfowl, and other small game.
- In Frankenmuth, Michigan’s No.1 tourist destination, visitors enjoy the German atmosphere found year round in the downtown shops and restaurants.
- Birch Run Premium Outlets is a large outlet mall boasting over 145 brand name stores.

Culture
- Saginaw Valley State University houses the Marshall M. Fredericks Sculpture Gallery, a permanent collection of more than 200 works by the world famous sculptor.
- Explore the Japanese Cultural Center and Tea House, one of only five authentic Japanese teahouses in the country.
- At the State Theater in Bay City you’ll find an art-deco venue from the 1930s where you can watch the symphony, see a jazz concert, or catch classic movies on the silver screen.
- Experience Midland’s Dow Gardens, the 110-acre botanical garden that Herbert Dow developed over a century ago right in his very own backyard.

Top employers
- Covenant HealthCare
- Dow Chemical Company
- Dow Corning/Hemlock Semiconductor
- Mid-Michigan Medical Center
- Nexteer Automotive

Good times
- Sports lovers will enjoy cheering on the Great Lakes Loons minor league baseball team and the Saginaw Spirit hockey team.
- Bike or hike the Pere Marquette Trail, a flat straightaway trail that extends 30 miles between Midland and Clare.
- Travel down one of the region’s scenic rivers, such as Arenac County’s Rifle River or the 30-mile Pine River Canoe Trial in Gratiot County.
- Try your luck at one of the region’s award winning casinos—Soaring Eagle Casino and Resort or Saganing Eagles Landing Casino.

Be more smart
- The region is home to three universities and one community college, with 19 universities and eight community colleges within 50 miles.
- Four Great Lakes Bay Region high schools were ranked in Michigan’s Top 60 schools.
- The region has one of the highest concentrations of Ph.D.s in the U.S. and continually tops the charts for the most registered patents in the U.S.

Take a closer look at the Great Lakes Bay Region:
www.greatlakesbay.com  www.michigan.org  www.mitalent.org/veteran
East Central Michigan

From small towns to urban neighborhoods, lakefront homes to downtown loft apartments, horse farms to golf course properties, east central Michigan suits any lifestyle. Anchored by Flint and connected to Canada by the Blue Water Bridge, this is a region where possibility meets practicality.

Hey Veteran!
• Saginaw Bay is world famous for its trophy walleye fishing. The dedicated Sailors at Coast Guard Station Saginaw River will do their best to make sure you have a safe day on the water.
• I can see Canada from my porch! Take the family to lunch in a foreign country and be home in time for dinner. Port Huron sits at the juncture of the St. Clair River and Lake Huron and is rich with military history.
• A short drive to the John D. Dingell VA Medical Center, a premiere veteran medical treatment facility.

Amazing
• The Thumb Area of Michigan’s mitten boasts 150 miles of shoreline, 2,100 miles of rivers and streams, 51,000 acres of public recreation land and 49,000 acres of state game and wildlife areas.
• St. Clair County is home to the Annual Port Huron-to-Mackinac Sailboat Race, the largest freshwater sailing event of its kind in the world.
• Seven Ponds Nature Center is a nature sanctuary, environmental education center and a peaceful retreat with seven glacial lakes, a cedar swamp, woodlands, wetlands and a reconstructed prairie.
• The Lapeer County Courthouse is the oldest continually operating courthouse in Michigan and one of the 10 oldest courthouses in the U.S.

Culture
• The Flint Symphony Orchestra is one of the finest orchestras of its size in the nation.
• Port Huron’s vibrant Studio 1219, with five galleries and a pottery studio, is the largest public art facility in Michigan’s Thumb region.
• Enjoy live theater in Owosso at the state-of-the-art and LEED certified Lebowsky Center.
• The Flint Children’s Museum’s Sproutside is a Nature Explore-certified outdoor classroom.

Good times
• Farmers’ markets throughout the region bring the harvest home, providing the freshest foods for the family table and to the growing number of farm-to-table restaurants.
• The Thumbs Up Wine Trail, meandering for 270 miles round trip, consists of vineyards, wineries, meadery and a cider house.
• St. Clair County offers unmatched kayaking, whether in the marshes of the St. Clair Flats—the nation’s largest freshwater delta—or along the 10.2-mile Island Loop, Michigan’s first and only link to the National Water Trail System.
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Be more smart
• There are many universities, community colleges, and trade schools located within the region, including: University of Michigan–Flint, Baker College, Mott Community College, and St. Clair County Community College.
• The Flint School of Performing Arts (FSPA) is Michigan’s largest community school of the arts and among the largest in the United States.
• The innovative Blue Water Middle College Academy provides students the opportunity to earn a high school diploma and an associate degree at no cost by attending school for an extra year.

Top employers
• Diplomat Specialty Pharmacy
• Machine Tool & Gear
• McLaren Health Care
• Pinnacle Foods Group
• SMR Automotive

Take a closer look at East Central Michigan:
www.michigan.org    www.mitalent.org/veteran
South Central Michigan boasts a diverse, well-educated and growing population—plus ready access to a wide range of cultural and recreation opportunities. From the bustle of the state capitol in Lansing to the rural settings of agriculture-based communities, the region provides a full range of experiences of interest to everyone.

**Hey Veteran!**
- Lansing Community College has been awarded a gold ranking in the Michigan Veteran-friendly School program.
- The Michigan Vietnam Monument provides an opportunity to recognize, honor, and learn from Michigan residents who served.
- Home to the Lansing Area Veterans Resource Coalition.

**Blow your mind**
- Lansing was named one of the Nation’s 10 Best Cities for Young Adults.
- Residents and visitors enjoy 200 city, county and state parks, campgrounds and recreation areas.
- The Red Cedar River has a section of engineered whitewater for your kayaking pleasure.

**Culture**
- Lansing’s Potter Park Zoo houses more than 500 animals representing approximately 160 different species, including snow leopards, moose and red pandas.
- Now in its 80th season, the Lansing Symphony Orchestra offers live orchestral music in a number of locations throughout the region.
- A rich museum scene provides cultural experiences for the young at the Impression 5 Science Center, for the artsy at the Broad Art Museum, and for the archival at the Michigan Historical Museum.
- Wharton Center is Michigan’s largest performing arts venue offering Broadway shows and an A-list of high profile performers.

**Good times**
- 30 golf courses within 30 miles—including Eagle Eye Golf Club and Timber Ridge, both on Golf Digest’s top course lists.
- Thirsty? Check out the region’s local wines, microbrews and freshly crafted beers. One-of-a-kind distilleries offer small-batch spirits for the discerning whiskey or vodka drinker.
- The region offers a wealth of green space, including an extensive—and popular!—trail network.
- In addition to Big 10 sports at Michigan State University, fans cheer on the Lansing Lugnuts, the region’s minor league baseball team. And we can’t forget about the Lansing Derby Vixens, Lansing’s original women’s flat track roller derby league.
- Like rock-climbing? The Ledges in Grand Ledge’s Oak Park, a mile-long stretch of 60-foot sandstone ledges, is the only place in Michigan’s Lower Peninsula with climbable rock faces.
- The annual St. Johns Mint Festival celebrates the region’s mint farming heritage.

**Top employers**
- Auto-Owners Insurance
- General Motors
- Michigan State University
- Sparrow Health System
- State of Michigan

**Be more smart**
- Sure, the greater Lansing region is home to Michigan State University, but there are another half-dozen colleges and universities in the region.
- Western Michigan University Cooley Law School has the largest enrollment of any U.S. law school.
- MSU’s video game design undergraduate program ranked No. 10 in the nation by the Princeton Review.
- The Lansing Promise and the H.O.P.E. Scholarship Program offer Lansing high school graduates free tuition to pursue post-secondary degrees.

Take a closer look at South Central Michigan:  
www.lansingchamber.org  www.michigan.org  www.mitalent.org/veteran
Diverse neighborhoods and charming communities make Michigan's Great Southwest remarkably inviting. A variety of lifestyles can be found, from urban environments within walking distance to restaurants and nightlife, to neighborhood developments and sprawling spaces with rural charm.

Get out!
- Some of the best beaches in the country are along the “fresh coast” of Lake Michigan.
- As part of the 1,000-acre Grand Mere State Park, Grand Mere Nature Area is a favorite spot for birders—offering a variety of settings for studying the outdoors.
- Battle Creek’s Cereal City Festival features the world’s longest breakfast table.
- On the shores of Lake Michigan, the Golf Club at Harbor Shores is a Jack Nicklaus Signature Golf Course and home to the 2016 Senior PGA Championship.

Hey Veteran!
- Fort Custer Training Center near Battle Creek has been a premier military training site since 1917.
- The Battle Creek VA Medical Center has been recognized for providing exceptional health care for southwest Michigan veterans.
- Fort Custer Recreation Area in Augusta is 3,000 acres of lakes, rivers and trails with more than 200 campsites.
- The Battle Creek Air National Guard Base is home to the famed 110th Attack Wing.
- General George Armstrong Custer slept here!

Culture
- Feed the giraffes and spend the day exploring the animals of Wild Africa at the Binder Park Zoo in Battle Creek.
- Experience live Broadway productions, comedy acts and music performances by checking out one of the region’s many theater and performance venues.
- The Kalamazoo Air Zoo features more than 50 rare and historic aircraft, amusement park-style rides, full-motion flight simulators.
- Michigan’s No. 1 historic auto site, the Gilmore Car Museum, features over 300 extraordinary cars and motorcycles.

Top employers
- Denso Manufacturing Michigan Inc.
- Kellogg Company
- Pfizer
- Stryker
- Whirlpool

Good times
- The Lake Michigan Shore Wine Country is host to vineyards galore—filled with European stock and locally aged handcrafted wines.
- The region’s craft beer industry is thriving. You can even take a one-of-a-kind journey into Michigan beer with West Michigan Beer Tours.
- The annual Field of Flight Air Show and Balloon Festival is one of the biggest hot-air balloon festivals in the country.
- Southwest Michigan is lined with bike-friendly paths—currently under construction, the Kalamazoo River Valley Trail will connect more than 140 miles of trails.
- Open year round, Warren Dunes State Park offers 1,507 acres of dunes and lakefront camping, plus cross-country skiing in the winter.

Be more smart
- Five community colleges, three private colleges/universities and one research university.
- One of the largest universities in the U.S., Western Michigan University consistently ranks among the top national universities.
- The Kalamazoo Promise and the Legacy Scholars Program offer high school graduates the opportunity to attend post-secondary education—on an up to 100 percent tuition scholarship.
Greater Ann Arbor

Located at the crossroads of the nation, anchored by the University of Michigan and home to one of the world’s most highly educated workforces, the greater Ann Arbor region is equipped and ready for business. No one can imagine, engineer, build and deliver your idea to the world better than we can.

Hey Veteran!
• Custer’s First Stand: George Armstrong Custer spent much of his boyhood living in historic Monroe.
• The River Raisin National Battlefield Park is the site of Chief Tecumseh’s greatest victory, and the largest defeat of U.S. forces in the war of 1812. Take the family on a tour of this historic battlefield and you, too, will “Remember the Raisin!”

Gadzooks
• The region has 10,000 acres of automotive proving grounds.
• Cabela’s Outfitters superstore features a 48-foot mountain, 65,000-gallon aquarium, museum quality displays of wild animals, and much more!
• Ann Arbor was named the seventh “Best Cities for Women in the Workforce.”
• Michigan International Speedway boasts a proud 43-year history of hosting America’s best racing action and outdoor event on 1,400-plus acres.
• Visit “The Heart of the Irish Hills” and take in a NASCAR race, unparalleled water sports, and some of the best motorcycling/biking roads in the nation.

Culture
• The original site of Michigan’s first state prison, the Armory Arts Village, meets both the living and workspace needs of emerging artists, musicians, designers, craftsmen and other creative people.
• The River Raisin Jazz Festival features world class jazz artists like Kenny G, David Sanborn, Chuck Mangione, Ray Parker Jr., Spyro Gyra, Alexander Zonjic and more.
• The region offers an array of street festivals and outdoor fairs, including the award-winning Ann Arbor Art Fair that attracts over 500,000 visitors.
• Considered one of the top music clubs in the world, The Ark is renowned for the quality and breadth of its programming in the wide-ranging genres of folk and roots music.

Top employers
• Consumers Energy
• General Motors Co. proving grounds
• Meijer distribution center
• Toyota North American Technical Center
• University of Michigan

Good times
• A place to escape from the everyday work, Hidden Lake Gardens is a paradise in a park, connecting every visitor to the world of nature.
• Kensington Metropark boasts over 1,200 acres of water for canoeing and swimming, hiking trails, a disc golf course, a nature center, and a challenging public golf course.
• The Michigan Challenge Balloonfest fills the sky with colorful hot-air balloons, whose pilots are competing for the state championship.
• Lost Nations is a state game area located on 2,500 acres with portions open to public hunting.
• Swimming, sailing, walleye fishing and breathtaking sunsets make Lake Erie one of the top destinations for tourists and locals.

Be more smart
• The University of Michigan was named the fourth best public university in the country.
• Hillsdale College is known for being the first American college to prohibit in its charter all discrimination based on race, religion, or sex; and for its refusal to accept government funding.
• Eastern Michigan University’s exceptional faculty, students and alumni include CEOs from major businesses, a National Student Teacher of the Year, National Teacher of the Year, numerous Fulbright Scholars, Milken Family Foundation National Educators award winners, and several Michigan Teachers of the Year.

Take a closer look at the greater Ann Arbor region:
www.greaterannarborregion.org  www.michigan.org  www.mitalent.org/veteran
The Detroit Metropolitan Region is one of the nation’s most prosperous regions offering endless recreational opportunities including trails, golf courses, canoeing, tennis courts, athletic fields and more. The most populated region of Michigan, the region offers everything from urban living to walkable communities to rural settings.

Hey Veteran!

- The communities of Clinton Township, Mt. Clemens, and Warren have been named “Purple Heart Cities.”
- The Michigan Military Technical and Historical Society is dedicated to preserving the stories of Michigan citizens who served and sacrificed from WWI to the present.
- Got tanks? Warren sure does. The city is the home of U.S. Army TACOM, the Army’s pre-eminent ground and support system provider.
- The John A. Dingell VA Medical Center cares for Michigan’s largest concentration of veterans living in Wayne, Oakland, Macomb and St. Clair counties.
- The USS Detroit, (LCS 7) is the sixth Navy ship named for the city of Detroit, commissioning in the Detroit River in mid-2016.
- The region is home to Selfridge Air National Guard Base.

Culture

- Charles H. Wright Museum of African American History houses the largest collection of African-American art and artifacts in the world.
- The region is home of the first free-standing Holocaust Memorial Center, which has vividly portrayed the Holocaust for more than 25 years.
- Home to over 1,200 animals from 400 different species, the Detroit Zoo was the first U.S. zoo with cageless exhibits.
- The Henry Ford offers five distinct attractions that celebrate yesterday’s traditions as well as today’s innovations including the 90-acre Greenfield Village and the Henry Ford Museum.
- Music your thing? The region offers something for every musical taste, from the Detroit Opera House to Royal Oak Music Theatre, to outdoor venues at the Meadow Brook Music Festival, the DTE Energy Music Theater and the Freedom Hill Amphitheatre.

Top employers

- Fiat Chrysler Automobiles
- Ford Motor Company
- General Motors
- Henry Ford Health Systems
- U.S. government

Yep

- With more than 40 theaters the Detroit region is second only to New York City for theater seats east of the Mississippi River.
- Belle Isle Park is the country’s largest and oldest city island and is home to the Belle Isle Grand Prix.
- The region is home to more than 30 art museums, most notably the Detroit Institute of Arts, the sixth-largest fine arts museum in the U.S.
- There are hundreds of parks in the region, in addition to 13 metro parks, 10 state parks, 14 state recreation areas and 17 state game areas. The region is also home to four water parks and over 225 golf courses!

Good times

- Sports anyone? Enjoy Detroit Lions football, Detroit Tigers or United Shore Professional League baseball, Detroit Red Wings hockey, Detroit Piston’s basketball, Detroit City soccer, Detroit Derby Girls or the Detroit Rugby Football Club, to name a few.
- The Ford Arts Beats & Eats features musicians, artists and culinary exhibits with over 200 performances on 10 stages.
- More than 40,000 stunning cars cruise Woodward Avenue during the Woodward Dream Cruise: a celebration of classic car culture.
- Fish with teeth! Pike, walleye and muskie abound in Lake St. Clair, Lake Erie, and the Detroit River—all of which have become world famous for amazing angling.
- Take a time travel adventure into the 16th century at the Michigan Renaissance Festival.

Take a closer look at the Detroit region: www.detroitchamber.com/living-here  www.michigan.org  www.mitalent.org/veteran

Be more smart

- With 29 higher education institutions, southeast Michigan offers degrees in almost every discipline.
- Detroit-resident students can have a tuition-free path to an associate degree or technical certificate through the Detroit Promise.
- The region is home to globally known Cranbrook Academy—alumni include U.S. presidential nominees, CEOs and Nobel Peace Prize winners.
- The College for Creative Studies was ranked the No. 3 design school in the country.
The Michigan Veterans Affairs Agency connects those who have served in the U.S. Armed Forces and their families to the services and benefits they earned during their time in uniform. MVAA works hand-in-hand with the federal VA, state and local agencies, county veterans service offices, and community nonprofits to reach veterans where they live and work in each region.

www.michiganveterans.com
800.MICH.VET (800.642.4838)

The Michigan Economic Development Corporation is the state’s marketing arm and lead advocate for business development; talent and jobs; tourism; film and digital media incentives; arts and cultural grants; and overall economic growth. The MEDC offers a number of business assistance services and capital programs for business attraction and acceleration; gardening; entrepreneurship; strategic partnerships; talent enhancement; and urban and community development.

www.michiganbusiness.org
888.565.0052