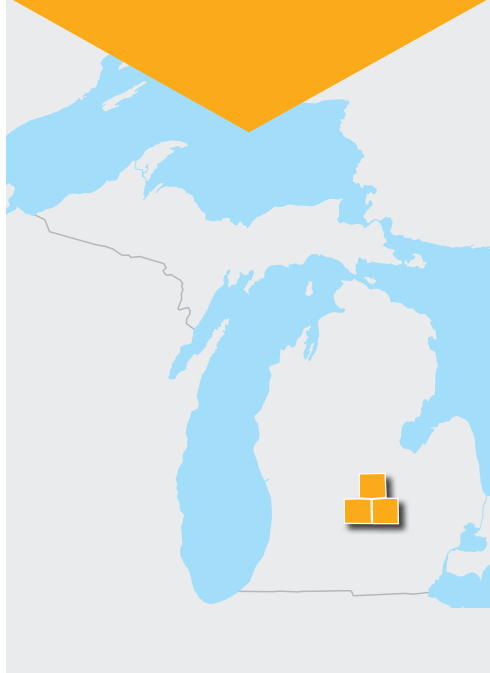


South Central Michigan

South Central Michigan boasts a diverse, well-educated and growing population—plus ready access to a wide range of cultural and recreation opportunities. From the bustle of the state capitol in Lansing to the rural settings of agriculture-based communities, the region provides a full range of experiences of interest to everyone.

Hey Veteran!

- Lansing Community College has been awarded a gold ranking in the Michigan Veteran-friendly School program.
- The Michigan Vietnam Monument provides an opportunity to recognize, honor, and learn from Michigan residents who served.
- Home to the Lansing Area Veterans Resource Coalition.



Blow your mind

- Lansing was named one of the Nation's 10 Best Cities for Young Adults.
- Residents and visitors enjoy 200 city, county and state parks, campgrounds and recreation areas.
- The Red Cedar River has a section of engineered whitewater for your kayaking pleasure.

Culture

- Lansing's Potter Park Zoo houses more than 500 animals representing approximately 160 different species, including snow leopards, moose and red pandas.
- Now in its 80th season, the Lansing Symphony Orchestra offers live orchestral music in a number of locations throughout the region.
- A rich museum scene provides cultural experiences for the young at the Impression 5 Science Center, for the artsy at the Broad Art Museum, and for the archival at the Michigan Historical Museum.
- Wharton Center is Michigan's largest performing arts venue offering Broadway shows and an A-list of high profile performers.



Top employers

- Auto-Owners Insurance
- General Motors
- Michigan State University
- Sparrow Health System
- State of Michigan

Good times

- 30 golf courses within 30 miles—including Eagle Eye Golf Club and Timber Ridge, both on *Golf Digest's* top course lists.
- Thirsty? Check out the region's local wines, microbrews and freshly crafted beers. One-of-a-kind distilleries offer small-batch spirits for the discerning whiskey or vodka drinker.
- The region offers a wealth of green space, including an extensive—and popular!—trail network.
- In addition to Big 10 sports at Michigan State University, fans cheer on the Lansing Lugnuts, the region's minor league baseball team. And we can't forget about the Lansing Derby Vixens, Lansing's original women's flat track roller derby league.
- Like rock-climbing? The Ledges in Grand Ledge's Oak Park, a mile-long stretch of 60-foot sandstone ledges, is the only place in Michigan's Lower Peninsula with climbable rock faces.
- The annual St. Johns Mint Festival celebrates the region's mint farming heritage.



Be more smart

- Sure, the greater Lansing region is home to Michigan State University, but there are another half-dozen colleges and universities in the region.
- Western Michigan University Cooley Law School has the largest enrollment of any U.S. law school.
- MSU's video game design undergraduate program ranked No. 10 in the nation by the *Princeton Review*.
- The Lansing Promise and the H.O.P.E. Scholarship Program offer Lansing high school graduates free tuition to pursue post-secondary degrees.

Take a closer look at South Central Michigan:

www.lansingchamber.org

www.michigan.org

www.mitalent.org/veteran