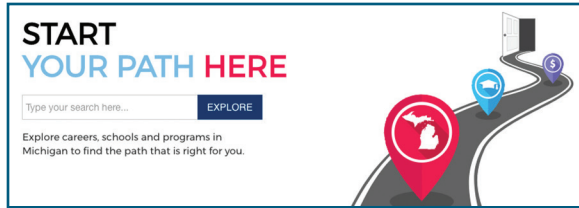
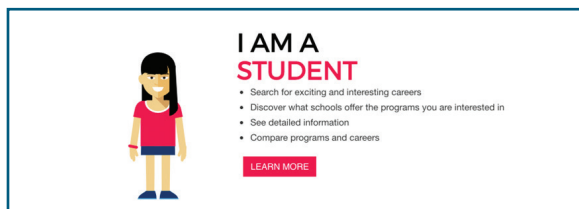


TIPS & TRICKS TO PATHFINDER

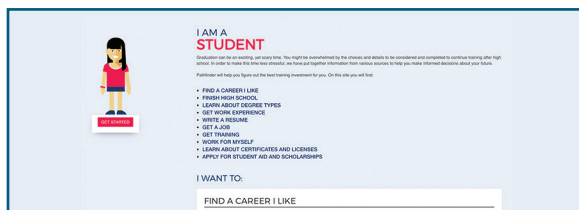
Before you get started with Pathfinder, keep this in mind: It's really smart. We've programmed it to help you explore career paths in a variety of cool ways. Where you start is up to you!



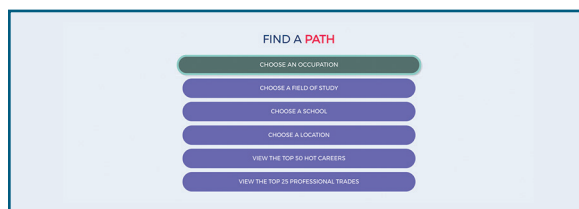
On the home page you can enter different search terms – like a particular career, a favorite school or an educational program you heard about.



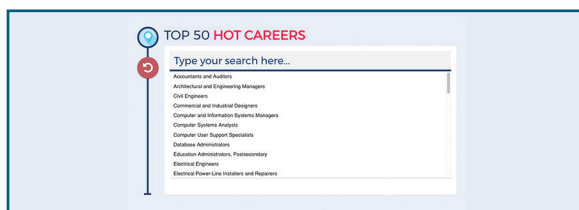
Below the search windows are four different sections. One of them looks like this. If you click “Learn More” at this section, you’ll be taken to a page with a lot of great information.



But check this out; If you click the “Get Started” button under the girl’s feet, you’ll be taken to a page with predefined search shortcuts. For instance, you can make your favorite school your starting point.



At the bottom of the list you’ll find the Top 50 Hot Careers and the Top 25 Professional Trades in Michigan.



So if you’re thinking of a hands-on skilled trade, by all means pursue it! It’s a great time to do it!

IS PATHFINDER ONLY FOR STUDENTS?

No. Pathfinder can actually be used by anyone in Michigan who is interested in a career – students, parents, job seekers or guidance counselors. However, its data projections for the future makes it ideally suited for students and guidance counselors.

IS IT FREE?

Yes! Pathfinder is provided absolutely free of charge by the Talent Investment Agency of Michigan.

HOW DETAILED IS THE INFORMATION PROVIDED BY PATHFINDER.

Pathfinder uses current Michigan labor market information and other annually updated data and metrics.

WHAT EXACTLY DOES THE STUDENT GET AT THE END?

The student is provided with a detailed road map to their desired career along with very specific education and occupation information.

WHAT IF I HAVEN’T CHOSEN A CAREER YET?

Pathfinder provides a link in the resources tab to an aptitude profiler that can offer suggestions and help you decide what careers you might want to explore.

HOW IS THIS SITE DIFFERENT FROM CAREERCRUISING?

Pathfinder is focused on helping students, parents, job seekers and guidance counselors discover career pathways in Michigan. CareerCruising™ is designed to assist education providers in creating educational plans for their students.

MY PREFERRED COLLEGE IS NOT LISTED. WHY?

Not all colleges and universities report information to the State of Michigan. Private institutions, for example, do not have to report data.



Find your career path at pathfinder.mitalent.org